

Tarect 20mg

*LONG-ACTING PERFORMANCE,
renewed confidence*



WHY Tarect FOR ED?



Tadalafil 20mg

A Rich Heritage

Has been prescribed for **+20 years.**¹



>9000 men

Administered Tadalafil during clinical trials worldwide.²



Because Time Matters

Stays Effective Up to 36 hours^{1,2}
Starts working in 30 mins.^{1,2}
Absorption not affected by food.^{1,2}

Tadalafil 20mg demonstrated long-term safety & tolerability

2 YEARS

93.7%

The rate of treatment continuation (%).

Confirmed in a



open-label extension of previous studies.³

Tadalafil 20mg aligns seamlessly with the guidelines.^{4,5}

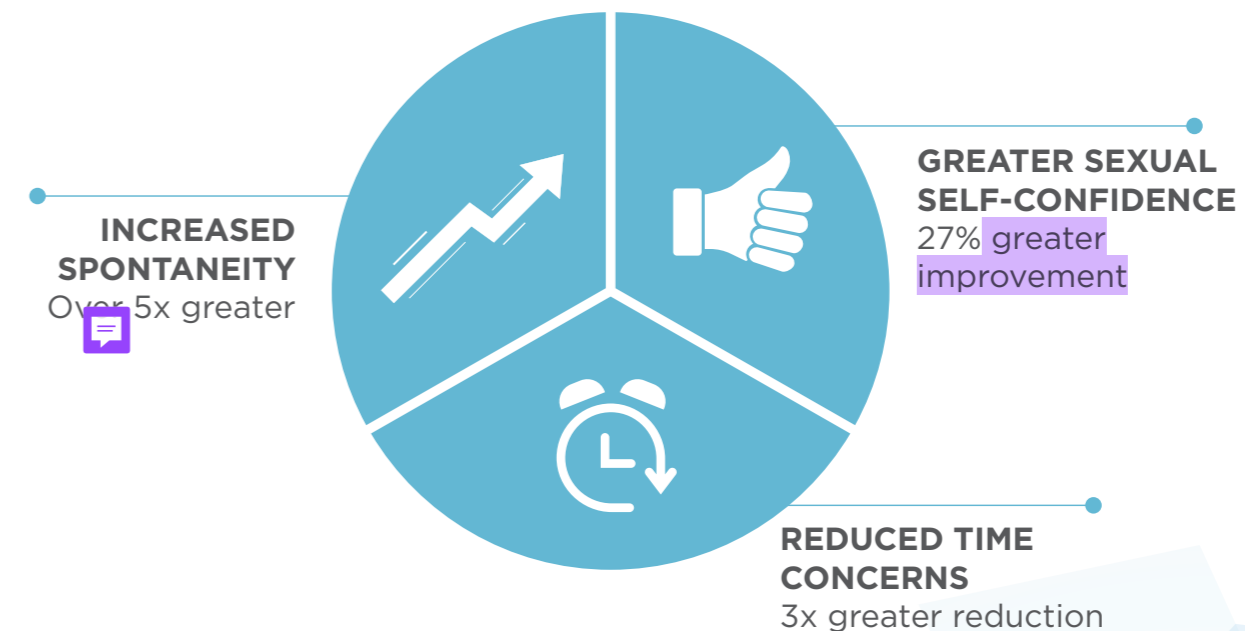


American Urological Association



Tadalafil offers a more satisfying & confident experience over Sildenafil 50mg.⁶

A multicenter, open-label study, randomized study of men with ED, naive to PDE5 inhibitors.





Tadalafil 20mg was preferred by patients over Sildenafil 50mg.⁷

A multicenter, randomized, double-blind, crossover study of patient preference for tadalafil 20mg or sildenafil citrate 50 mg during initiation of treatment for erectile dysfunction.

66%



Preferred Tadalafil 20mg over Sildenafil 50mg

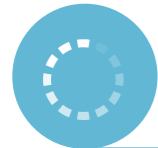
Patients' preference did not differ by:



Age



Treatment sequence



Duration of erectile dysfunction

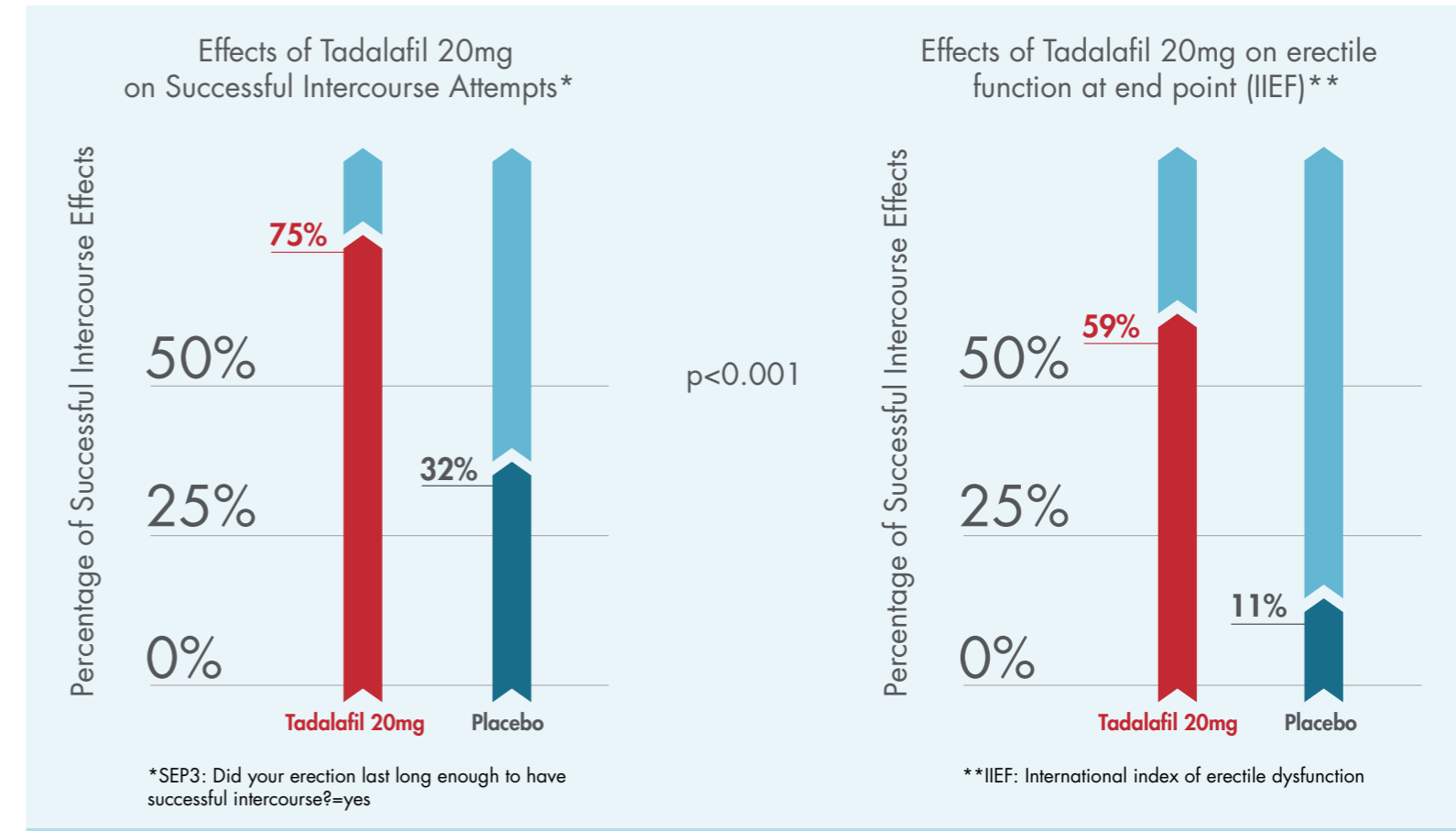


Previous Sildenafil exposure



Tadalafil 20mg offers robust, statistically significant effects across all co-primary efficacy.⁸

Sub analysis of 5 randomized, double-blind, placebo-controlled trials lasting 12 weeks.

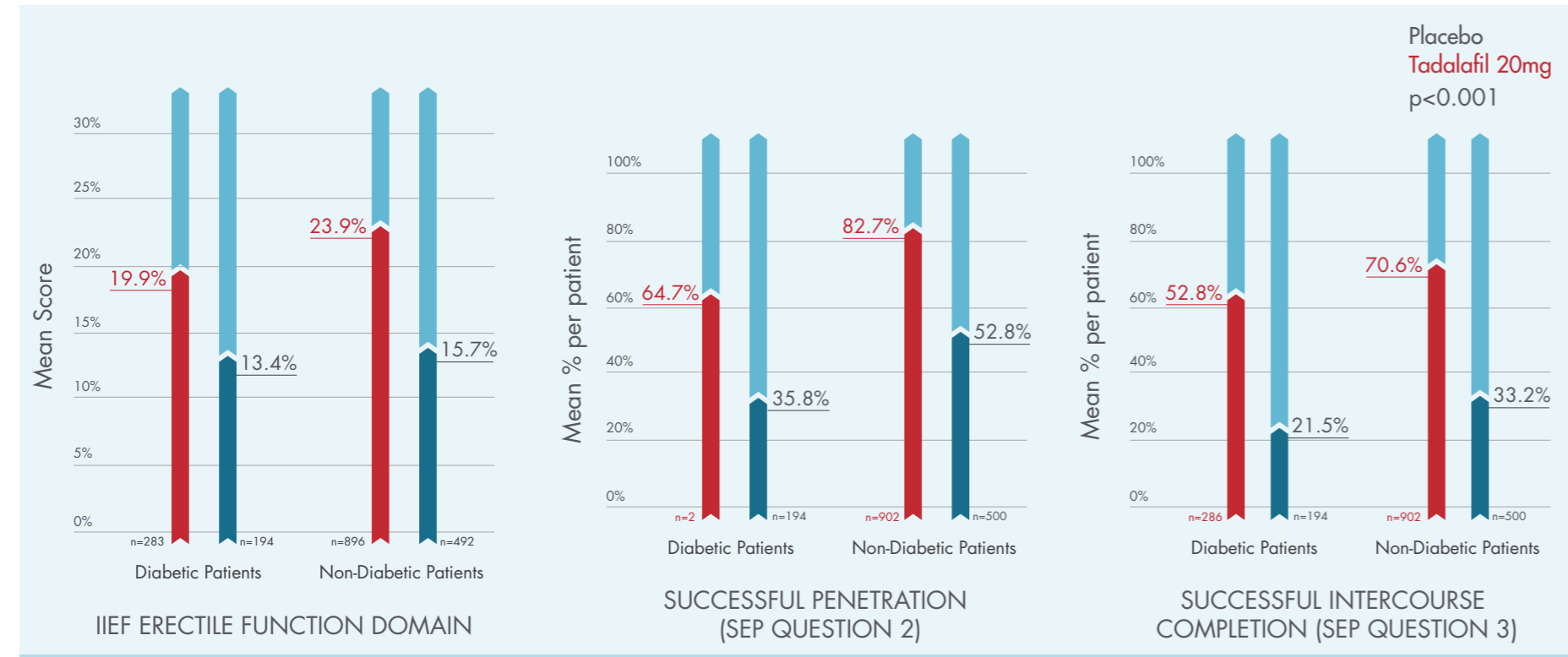


75% of the patients to achieve successful intercourse attempts.⁸

59% of patients achieved a normal erectile function.⁸

Tadalafil 20mg improved erectile function in diabetic & non-diabetic men.⁸

Results of an analysis of 12 randomized, double-blind, placebo-controlled Parallel-group studies



Bars represent mean endpoint values after 12 weeks of treatment; dashed lines represent mean baseline values for each of the three co-primary endpoints.
IIEF: The International Index of Erectile Function
SEP: Sexual Encounter Profile

- Rich legacy of over 20 years.^{1,2} change it to Proven track record over 20 years.
- Stays effective up to 36H and starts working in 30 mins.^{1,2}
- Allowed 75% of the patients to achieve successful intercourse.⁸
- More satisfying & confident experience compared with sildenafil 50mg.⁴
- Improved erectile function in diabetic & non-diabetic men with ED.⁹
- Good compliance & safety profile.³



REFERENCES: 1. Montorsi F, Verheyden B, Meuleman E, Jünemann KP, Moncada I, Valiquette L, Casabé A, Pacheco C, Denne J, Knight J, Segal S, Watkins VS. Long-term safety and tolerability of tadalafil in the treatment of erectile dysfunction. *Eur Urol*. 2004 Mar;45(3):339-44; discussion 344-5. 2. Summary of Product Characteristics. 3. Doggrell, S. A. (2005). Comparison of clinical trials with sildenafil, vardenafil and tadalafil in erectile dysfunction. *Expert Opinion on Pharmacotherapy*, 6(1), 75-84. 4. Burnett AL, Nehra A, Breaux RH et al: Erectile dysfunction: AUA guideline. *J Urol* 2018; 200: 633. 5. Heidelbaugh, J.J., 2010. Management of erectile dysfunction. *American Family Physician*, 81(3), pp.305-312. 6. Hatzimouratidis, K., Buvat, J., Büttner, H. et al. Psychosocial outcomes after initial treatment of erectile dysfunction with tadalafil once daily, tadalafil on demand or sildenafil citrate on demand: results from a randomized, open-label study. *Int J Impot Res* 26, 223-229 (2014). 7. Govier F, Potempa AJ, Kaufman J, Denne J, Kovalenko P, Ahuja S. A multicenter, randomized, double-blind, crossover study of patient preference for tadalafil 20 mg or sildenafil citrate 50 mg during initiation of treatment for erectile dysfunction. *Clin Ther*. 2003 Nov;25(11):2709-23. 8. Brock, G. B., McMahon, C. G., Chen, K. K., Costigan, T., Shen, W., Watkins, V., Whitaker, S. (2002). Efficacy and Safety of Tadalafil for the Treatment of Erectile Dysfunction: Results of Integrated Analyses. *The Journal of Urology*, 168(4), 1332-1336. doi:10.1016/s0022-5347(05)64442-4. 9. Fonseca, V., Seftel, A., Denne, J. et al. Impact of diabetes mellitus on the severity of erectile dysfunction and response to treatment: analysis of data from tadalafil clinical trials. *Diabetologia* 47, 1914-1923 (2004). <https://doi.org/10.1007/s00125-004-1549-6>.



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